

Polarization and Partisanship in State Supreme Court Elections

BY HERBERT M. KRITZER

he increase in partisan polarization in the United States over the last several decades is evident in a variety of ways: in roll call voting in the U.S. Congress¹ and state legislatures,²

in voting in state and federal elections,3 in the increased efforts to gain partisan advantage through the drawing of districts for the U.S. House of Representatives and state legislatures,4 in partisan conflict over the appointment of federal judges,5 in patterns of decision-making by the U.S. Supreme Court,6 and in patterns of decisionmaking in federal trial courts.7 But to what degree does the increase in partisanship and polarization appear in judicial elections? The analysis reported in this article shows that partisanship has also increased in statewide elections for state supreme court justices from 1981 to 2020. This increase is particularly striking for nonpartisan elections, but also evident in partisan, semi-partisan, and retention elections.

As of 2021, 39 states use some form of popular election for judicial selection, judicial retention, or both for members of the state's highest court⁸ or major trial courts.⁹ Those elections take one of four general formats: (1) partisan elections in which candidates are listed with their party affiliations on

the ballot; (2) semi-partisan elections in which nominations are made either in party primaries or party conventions, but the general election ballot does not identify the political parties that nominated each candidate; (3) nonpartisan elections with no formal role for political parties and no indication on the ballot of the party affiliation, if any, of candidates; and (4) retention elections that use a referendum format asking voters whether the incumbent should be retained for another term.¹⁰ One expects partisan elections to produce partisan patterns in voting, and it would not be surprising to find some partisanship in semi-partisan elec-

The increase in partisan polarization in the United States over the last several decades is evident. To what degree does the increase in partisanship and polarization appear in judicial elections?

tions. However, a primary goal behind both nonpartisan elections and retention elections is to avoid partisanship, which suggests the voting patterns in those elections should not reflect partisanship.

Research on voting polarization in many types of elections has been traced through survey data. The studies of judicial elections that use survey data to examine the role of partisanship at the individual level are limited because they focus either on a single state¹¹ or on a short period of time.¹² Those studies show that partisan patterns do exist in states using both semi-partisan and nonpartisan elections in the years covered. However, there is no body of survey data that would allow the study of changing patterns over time of partisanship in state supreme court elections.

The other approach to studying changing partisanship in state supreme court elections employs aggregate data. In a study of state supreme court elections between 1946 and 2012, I used county data to examine partisan patterns in all four types of state supreme court elections conducted on a statewide basis.¹³ Specifically, I computed the correlation between the county-level voting percentages supporting the Democratic candidate for governor and the voting percentages supporting one of the candidates for ▶

state supreme court or, in states using retention elections, the percentage favoring a judge's retention. I labeled the resulting correlations, which can range from -1 to +1, "partisan correlations." That analysis showed evidence that partisanship had *increased* in some of the states using the very types of elections — nonpartisan and retention elections — that were intended to *avoid* partisanship. 15

Since 2012, partisan polarization in the United States has continued to increase. This is evident in several state supreme court elections, using three of the election formats, held in 2020. In Wisconsin, a state that uses nonpartisan elections for judicial positions (and until about 25 years ago had a strong tradition of nonpartisanship¹⁶), liberal challenger Jill Karofsky defeated conservative incumbent Daniel Kelly, whom Republican Governor Scott Walker had appointed in 2016 to fill a vacancy caused by the retirement of conservative justice David Prosser.¹⁷ Karofsky won with 55.3 percent of the vote. More important was the very strong partisan pattern, evident in both county-level and ward-level voting returns: The correlation between the percentage of voters who supported Karofsky and the percentage voting for Democrat Tony Evers in the 2018 gubernatorial election exceeded

TABLE 1. INCREASING PARTISAN CORRELATIONS BY DECADE AND ELECTION FORMAT

PARTISAN ELECTIONS					SEMI-PARTISAN ELECTIONS			
CORRELATION RANGE	1981- 1990	1991- 2000	2001- 2010	2011- 2020	1981- 1990	1991- 2000	2001- 2010	2011- 2020
.03	0.0%	0.0%	0.0%	0.0%	15.0%	8.3%	5.0%	0.0%
.36	0.0	0.0	4.4	0.0	45.0	41.7	20.0	21.7
.67	3.8	1.6	2.2	0.0	35.0	25.0	30.0	21.7
.78	20.8	18.8	6.5	2.3	5.0	16.7	45.0	17.4
.89	45.3	25.0	8.7	9.1	0.0	8.3	0.0	30.4
.9-1.0	30.2	54.7	72.3	88.6	0.0	0.0	0.0	8.7
(N)	(57)	(64)	(46)	(44)	(20)	(24)	(20)	(21)
NONPARTISAN ELECTIONS					RETENTION ELECTIONS			
CORRELATION RANGE	1981- 1990	1991- 2000	2001- 2010	2011- 2020	1981- 1990	1991- 2000	2001- 2010	2011- 2020
.03	52.4%	26.1%	20.3%	15.3%	52.9%	50.4%	40.9%	31.0%
.36	38.1	47.8	37.3	23.7	38.2	38.9	36.4	32.0
.67	9.5	17.4	8.5	13.6	1.0	8.0	10.9	10.3
.78	0.0	6.5	15.3	6.8	3.9	2.7	3.6	16.4
.89	0.0	2.2	10.2	13.6	2.0	0.0	8.2	6.9
.9-1.0	0.0	0.0	8.5	27.1	2.0	0.0	0.0	3.4
(N)	(21)	(46)	(59)	(59)	(102)	(113)	(110)	(116)

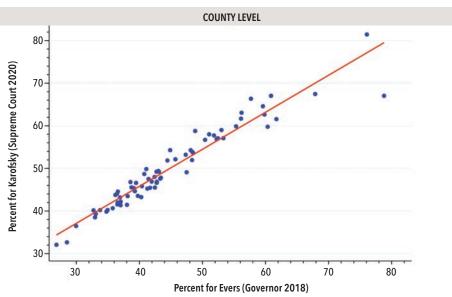
.9 both at the county level and at the ward level (.96 at the county level, and .91 at the ward level). That is, at the county (or ward) level, knowing the percentage of voters who voted for the Democratic candidate in each county (or ward) in Wisconsin's partisan gubernatorial election explains 96 percent of the variation across coun-

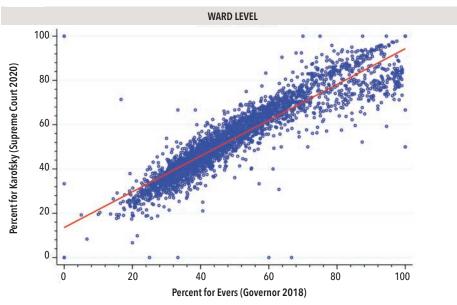
ties in the percent voting for the liberal candidate in the *nonpartisan* judicial election. The county-level correlation in Wisconsin's nonpartisan format was only slightly below the average county-level correlation for elections in states with *partisan* supreme court elections in 2020 (.98), and was *above* the average correlation for elections in states with *semi-partisan* supreme court elections (.87).

Prior analysis showed evidence that partisanship had *increased* in some of the states using the very types of elections — nonpartisan and retention elections — that were intended to *avoid* partisanship.

Even the partisan elections have been getting more partisan. The average county-level correlation between partisan state supreme court elections and the most recent gubernatorial elections in 2020 was higher than that of all but two other election cycles since 1946. North Carolina, which had three supreme court elections in 2020, produced county-level correlations of .993, .994, and .993; the precinct-level

FIGURE 1. THE PARTISAN CORRELATION: WISCONSIN 2020





correlations were .997, .997, and .993. In fact, except for one Oklahoma election in 1946 and five North Carolina elections between 1948 and 1952, all of the partisan elections with county-level correlations exceeding .99 occurred in 2018 or 2020.

Since 1936, there have been 855 retention elections for state supreme courts, 18 but only 13 justices seeking retention have been

defeated. One of those defeats came in 2020 with Illinois Supreme Court Justice Tom Kilbride losing his retention bid; a solid majority of voters favored retention (56.5 percent), but Kilbride failed to get the 60 percent required for retention in Illinois. Pepublicans mounted a concerted campaign against Kilbride, with extensive television advertising funded by conservative interests that linked Kilbride to the Democratic

Speaker of the Illinois State House of Representatives.²⁰ The correlation between the vote for the Democratic candidate for governor in 2018 and for retaining Justice Kilbride was .50 when using the 22 counties in Kilbride's district as units;²¹ across 1,393 precincts in those counties, the correlation was .72.²²

Importantly, the correlations in the Kilbride retention election were not exceptional. The highest county-level correlation for a 2020 retention election was .91 in Justice Melissa Hart's election in Colorado; Justice Hart was easily retained with almost 75 percent voting in favor of her retention. This was not surprising given that she was unanimously recommended for retention by the Colorado Office of Judicial Performance Evaluation,²³ as was the other Colorado Supreme Court justice, Carlos Samour, who also easily won retention in the same election (and for whom the partisan correlation was .89).24 This high correlation occurred even as a majority of voters in every county favored retaining both Justice Hart and Justice Samour, with majorities ranging from 52.1 percent to 87.2 percent for Hart and from 51.5 percent to 84.4 percent for Samour.²⁵

In the balance of this article, I first explain the idea of the "partisan correlation" and then provide more detailed evidence of the increasing partisanship in statewide state supreme court elections. That analysis will show that, in each decade since 1971, partisan polarization has increased in all four types of elections but *not* in every state using statewide elections for the state's supreme court.

METHOD AND DATA: DEFINING THE PARTISAN CORRELATION

The idea of correlating county-level results in state supreme court elections ▶

with results for gubernatorial elections goes back 50 years to Kathleen Barber's 1971 study of Ohio's Supreme Court elections.26 Her approach was extended to several other states by David Adamany and Philip Dubois,²⁷ and then to many more states by Philip Dubois.²⁸ The 2020 election in Wisconsin, a state using nonpartisan elections held at a different time (April) than the November partisan elections, is a good example of the relationship between voting in state supreme court election and voting in the gubernatorial election. The top graph in Figure 1 (previous page) shows a countylevel plot of the 2020 percentage of votes for Jill Karofsky against percentage of the two-party vote (i.e., ignoring third parties) received by Democratic gubernatorial candidate Tony Evers in the 2018 partisan gubernatorial election; each dot in the plot represents one of the 72 Wisconsin counties, and the straight line is the best fit line showing the relationship between those two sets of votes. The high correlation noted previously reflects that almost all of the dots are tightly clustered around the line. The pattern in elections with lower correlations would have the dots more scattered around the line, and if the correlation was zero, the line would be perfectly horizontal.

The advantage of using county-level results is that the data are relatively available compared to smaller units such as precincts or wards.²⁹ Although one might expect that correlations would increase as the degree of aggregation increased, that does not appear to necessarily be the case; sometimes the correlation is higher (Wisconsin 2020) with counties compared to smaller units, and sometimes it is lower (Illinos 2020). For the 2020 Wisconsin Supreme Court election, the correlation using ward-level data is slightly lower, and the bottom graph in Figure 1 shows

The average partisan correlation started increasing in all four types of elections after the 1971–1980 decade.

why that is the case: Although most points cluster tightly around the line, there are more dots farther off the line. Even if data were readily available at the precinct or ward level, there would be potential problems created by the lack of stability of the boundaries or names of these smaller units (wards and precincts). In matching the 2018 and 2020 data for Wisconsin, many wards did not match between the two elections and could not be used in computing the correlation. In contrast, counties both in geographic boundaries and names — are very stable in the contemporary United States.

There are several complications with the computation of partisan correlations that should be noted. First, how to handle judicial elections not occurring in the same year as a gubernatorial election? The approach used here is to average county-level percentages of the two adjacent gubernatorial elections and compute the correlation using those averages.30 For judicial elections in 2019 and 2020 in states where the last gubernatorial election was in 2018, the 2018 gubernatorial election results were used. Second, how to handle third-party candidates, either in the gubernatorial election or the judicial election? Those candidates were ignored in computing percentages, meaning that all percentages used were the two-party results. Third, how to handle nonpartisan elections? I made no attempt to link judicial candidates to parties in nonpartisan

elections,³¹ and the absolute value of the correlation between the election and the gubernatorial election was used.³² Finally, how to compute correlations in multi-seat elections in which n seats are to be filled, voters could cast votes for n candidates, and the n candidates with the most votes win? In those elections, correlations were computed by matching the top vote-getter with the bottom vote-getter, second from the top with second from the bottom, and, if necessary, the third from the top with the third from the bottom.

Computing the partisan correlation for yes-no retention elections involves the complication that there is no party in the context of those elections. one computes the correlation between the percent voting for the Democratic candidate for governor and the percent voting in favor of retention, that correlation can be either positive (the line slopes up) or negative (the line slopes down). My interest here is the magnitude of the correlation, and so it is the absolute value of the correlation that is important; however, in some graphs, I use different colors and symbols to indicate whether the favorable vote increased with the Democratic vote share for governor (shown in blue circles) or decreased -i.e., increased with the Republican vote share (shown in red Xs; see Figure 8 on page 72).33

County-level data for state supreme court elections used in the analysis presented here come from an archive

FIGURE 2. AVERAGE PARTISAN CORRELATION BY ELECTION TYPE AND DECADE

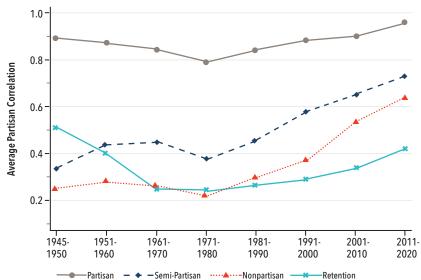
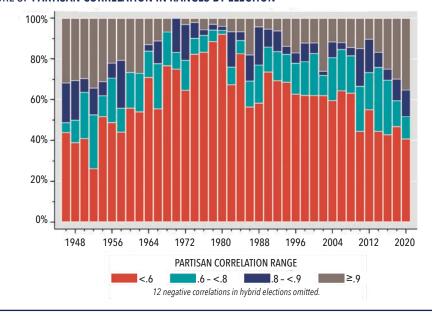


FIGURE 3. PARTISAN CORRELATION IN RANGES BY ELECTION



I created, which is available on the Harvard Dataverse.³⁴ The data cover elections from 1945 to 2020 and were assembled from online reports by state offices, published reports, and in a few instances unpublished materials obtained from state archives. The subcounty data referenced earlier were obtained from official state websites

in the relevant states. A small number of states hold judicial elections in odd-numbered years; many of the results that follow group those elections into a two-year election cycle, combining them with the elections in the following even-numbered year.

CHANGES IN PARTISANSHIP, 1981–2020

Broad Patterns

Figure 2 provides a quick snapshot of patterns for the average partisan correlation by decade for the four elections types. The figure shows that the average partisan correlation started increasing in all four types of elections after the 1971-1980 decade, either after a decline (in partisan and retention elections) or a mixed pattern of variation (in semi-partisan and nonpartisan elections). Clearly, partisanship has increased over the last 40 years, but perhaps more interesting is the increase in the proportion of partisan correlations exceeding .9. Figure 3 shows percentage of partisan correlations across all election types in four bands — less than .6, .6 - < .8, .8 - < .9, and .9 or greater — for each two-year election cycle since 1946. The figure shows a pattern of a decreasing percentage of elections with a partisan correlation exceeding .9 until the 1980s, when that percentage began to increase such that the percentage in the most recent election cycle (2020, at 35.2 percent) exceeds that in the earliest cycle shown (1946, at 31.7 percent) as well as all other cycles shown in the figure.

This increase is more striking given the way the types of elections used in these states changed over a 75-year period. For example, prior to 1960, only California and Missouri used retention elections; by 2020, 17 states used retention elections for supreme court elections. More importantly, the number of states using partisan elections dropped from 14 to six. Figure 4 (next page) shows the change in the percentage of supreme court elections by type. In the two earliest decades, partisan elections constituted almost 60 percent of these elections; that

number dropped to under 20 percent in the last two decades. At the same time, retention elections increased from about 4 percent to about 40 percent of statewide supreme court elections. Before 2002, only two elections had partisan correlations exceeding .9 that were not partisan elections; those were 1986 retention elections for California Supreme Court Justices Rose Bird and Cruz Reynoso, both of whom were defeated.³⁷ So, even as the partisan election format fell out of favor nationally, partisanship in those elections rose.

Partisan Elections

Figure 5 shows that the partisan correlations for statewide partisan elections increased modestly starting around 1988.38 I start with the 1981-1982 election cycle because half of the 18 states using statewide partisan elections in 1945 had ceased doing so by 1980. The figure omits a small number of elections in Georgia (which switched to nonpartisan elections in 1984) and in Tennessee (which switched to a Missouri Plan system — a format in which governors appoint from a list of nominees prepared by a nominating commission, and sitting justices stand in retention elections at the end of their current terms — in 1994). The figure includes Arkansas (which switched to nonpartisan elections in 2002), West Virginia (which switched to nonpartisan elections in 2016), and North Carolina (which switched to nonpartisan elections in 2004 but reinstated partisan elections in 2018).

The line, fitted using the LOWESS procedure,³⁹ makes it clear that partisan correlations started increasing in the late 1980s. The percentages listed across the bottom of the figure represent elections not contested by both parties, although many of those elections were contested in party primaries

or by third parties. Not surprisingly, a majority (60.1 percent) of these elections produced partisan correlations exceeding .9, and only two elections produced correlations below .6. The figure shows that the correlations are increasingly clustered toward the top of the possible range over the 40-year

period shown. As indicated in Table 1 (on page 66), from 1981 to 1990 only 30.2 percent of the correlations exceeded .9. That percentage increased over the three succeeding decades: 54.7 percent for 1991–2000, 78.3 percent for 2001–2010, and 88.6 percent for 2011–2020. For the last decade, no elections pro-

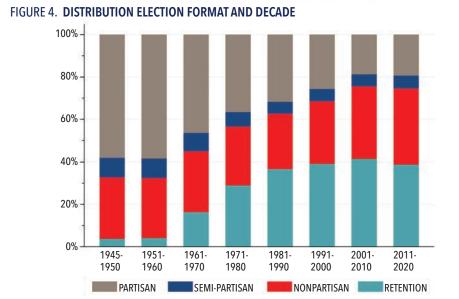
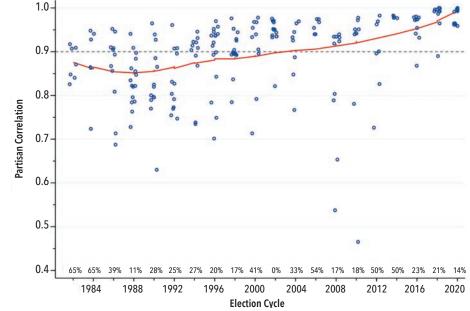


FIGURE 5. PARTISAN CORRELATIONS IN PARTISAN ELECTIONS BY ELECTION CYCLE



NOTE: Line is LOWESS fit; numbers at bottom are percentages of statewide elections not contested by both parties.

duced a partisan correlation below .7. Thus, even in the type of elections in which one would expect strong partisan patterns, partisanship has increased significantly over the last 40 years.

Semi-Partisan Elections

As of 2020, only two states, Ohio and Michigan, used systems in which parties make nominations but party labels are not included on the general election ballot.⁴⁰ Nominations are made by party primaries in Ohio and by state party conventions in Michigan.⁴¹ Although Figure 2 shows an increase in the average partisan correlation starting after the 1971–1980 decade, the average for that decade was low com-

pared to the prior decades. The average for 1981–1990 returned to the level of the three periods prior to 1971–1980. Because the analysis here covers the period 1981 through 2020, it does not include five elections that produced much higher negative correlations: -.42 in a 1970 Ohio election and four elections in Michigan (1949, 1956, 1968, and 1976) in which the negative correlation ranged from -.20 to -.26.

Figure 6 shows the pattern of partisan correlations for Ohio and Michigan. The correlations are shown in turquoise circles for Michigan and brown Xs for Ohio. The LOWESS line shows the increase over the period. Only four of the 93 elections during this period were uncontested.42 As one would expect, correlations cover a wide range, and extreme correlations are rare. However, while correlations exceeded .8 just twice prior to 2000, there have been 10 correlations of .8 or greater since then. And since 2016, the correlation has twice exceeded .9 once in an Ohio election and once in a Michigan election. Mid-range correlations between .6 and .8 have increased sharply, as shown in Table 1, and in the last decade no correlations were below .3. Thus, even without partisan labels on the ballot, partisan voting has greatly increased in these semi-partisan election states.



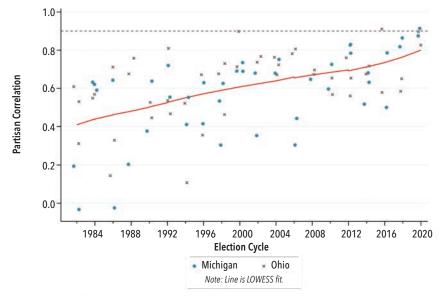
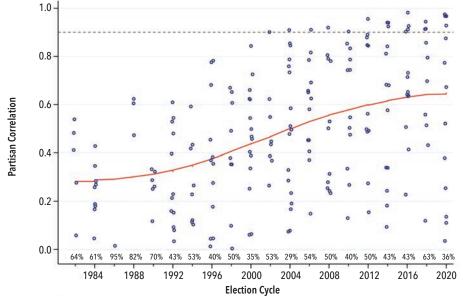


FIGURE 7. PARTISAN CORRELATIONS IN NONPARTISAN ELECTIONS BY ELECTION CYCLE



NOTE: Line is LOWESS fit; numbers at bottom are percentages of statewide elections not contested.

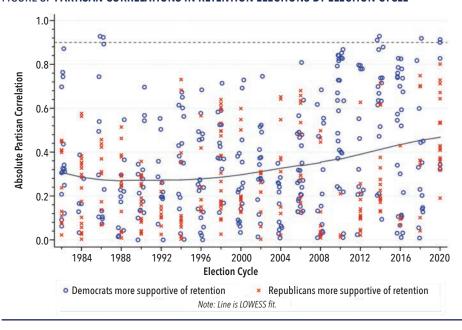
Nonpartisan Elections

As shown in Figure 2, nonpartisan elections have, overall, seen the sharpest increase in partisan correlations. Figure 7 shows the absolute partisan correlations for all statewide nonpartisan elections between the 1981–1982 election cycle and the 2019–2020 cycle. As with Figure 5, the numbers across the bottom are the percentages of statewide nonpartisan elections that were uncontested in each election

cycle. The LOWESS line shows that the partisan correlations were increasing over the entire period, but the greatest rate of increase occurred between the 1991-1992 and the 2009-2010 cycles. Table 1 shows that, during the first decade, the majority (52.4 percent) of the correlations were less than .3. Only 9.5 percent of the correlations exceeded .6, and none exceeded .7. The first correlations exceeding .8 appeared in the second decade, which is also when an increasing proportion of the correlations exceeded .6. Starting around 2000, correlations exceeding .8 were increasingly frequent, exceeding 40 percent in the 2011-2020 decade (27.1 percent exceeded .9.) By the last decade, only 20.3 percent of the correlations were less than .3.

A state-by-state analysis using statewide nonpartisan elections since 1981 (see Figure A3 in the Appendix online at judicature.duke.edu/partisancorrelation) shows that only one state, Oregon, had an election with a partisan correlation exceeding .6 in the 1981-1990 decade. During that decade, the partisan correlation was under .3 in most elections. But by 1991-2000, Oregon had broken the .8 barrier. In the 2001-2010 decade, Washington had five elections in which the partisan correlation exceeded .9; one or more elections in North Carolina,44 Oregon, and Wisconsin had correlations exceeding .8, and 41.0 percent of all contested elections had partisan correlations exceeding .6. In the most recent decade, five states had one or more elections with correlations greater than .9, and 59.0 percent of the correlations exceeded .6. The only states with no partisan correlations exceeding .6 during the most recent decade are Arkansas and North Dakota. Thus, the degree of polarization varies among the states but has been stron-

FIGURE 8. PARTISAN CORRELATIONS IN RETENTION ELECTIONS BY ELECTION CYCLE



gest in North Carolina, Washington, Wisconsin, and possibly Oregon. However, one must keep in mind that in some states, including Oregon and Washington, a significant proportion of elections were uncontested (as shown by the numbers in the row just above the state abbreviations in Figure A3 in the Appendix online at judicature.duke.edu/partisancorrelation).

Retention Elections

Figure 8 shows that absolute partisan correlations in statewide retention elections between 1981 and 2020 have increased, but more modestly than for semi-partisan and nonpartisan elections. The blue circles in the figure represent positive correlations, indicating that the support for retention increased as the support for the Democratic gubernatorial candidate increased.

The red Xs represent negative correlations, indicating that support for retention increased as support for the Republican gubernatorial candidate increased. The LOWESS line shows a slight tendency for the correlation to decrease through the 1980s before starting a gradual increase in the 1990s. The three blue circles just above and below .9 in 1986 are from the California election; the blue circle just below .9 in 1982 is also from California. It took almost 30 years for the correlation to again exceed .9. Table 1 makes clear that there was an increase in the absolute partisan correlations in retention elections. In the 1981-1990 decade, 52.9 percent of the correlations were under .3, and 91.1 percent were under .6. In the 2011-2020, decade, these percentages dropped to 21.0 and 63.0, respectively, as the correlations over .6 increased from 8.9 percent in 1981-1990 to 37 percent in 2011-2020. The increase is not as great as in nonpartisan elections, but it is nonetheless substantial.

A state-by-state analysis (see Figure A4 in the Appendix online at judicature.duke.edu/partisancorrelation) also shows that absolute partisan correlations vary quite a bit among the states

using retention elections. The only state besides California where one or more partisan correlations exceeded .9 was Colorado in Justice Hart's 2020 retention election.45 Moreover, only a few additional states had any correlations exceeding .8: Alaska (1982, 2010, 2016, and 2020),46 Iowa (2010), New Mexico (2006), and South Dakota (2020).47

Given the controversy over the Iowa Supreme Court's 2009 same-sex marriage decision and the campaign against the three justices standing for retention in 2010,48 the state's strong partisan correlations (all three correlations were .84) that year were not surprising. Although organized campaigns opposing retention will usually boost the magnitude of partisan correlations, the example of the 2020 retention elections in Colorado and South Dakota show that strong correlations can happen even in the absence of such campaigns.49 In the other state with a correlation exceeding .8 in 2020, Alaska Supreme Court Justice Susan M. Carney faced organized opposition from conservative groups focused on decisions related to sexual offender registration and abortion.50 Primarily, though, analysis shows that partisan correlations vary substantially among the states using retention elections. (See Figure A4 in the Appendix online at judicature. duke.edu/partisancorrelation.)

DISCUSSION

Clearly, partisanship has increased in all four forms of judicial elections during recent decades, although the degree of increase and the degree of change varies across and within the election types. The sharpest increase has been in nonpartisan elections, but the increase in semi-partisan elections is only slightly lower. The magnitude

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of the increase in partisan elections is much lower, but that is in part because the typical correlation was already close to the limiting value of 1. However, if one applies a standard transformation to the correlation values, that relaxes the limiting effect, and the transformed version of the correlation for partisan elections more than doubles over the 40-year period.51 Though the increase in absolute partisan correlations in retention elections is more modest than the other election types, it is still clearly observable.

Is it possible that these changes result from changes in other measurable factors? One could argue that three broad political changes during this 40-year period explain the increasing partisanship in judicial elections: changes in the party competitiveness of the states, changes in the degree of partisan polarization in the states, and increasing use of attack advertising,52 particularly television advertising. I explored each of these as possible explanations for the increased partisanship in state supreme court elections. Using

two different measures of state-level party competitiveness - low competitiveness is when one party dominates in state-level politics and high competitiveness is when neither party dominates⁵³ — I found that both tended to predict, to varying degrees, the partisan correlation in state supreme court elections. One surprising result was that the relationships varied with type of election format; each of the two measures predicted the correlation for only one type of election. Also, surprisingly, the partisan correlation tended to increase as party competitiveness decreased; this probably means that the presence of a dominant party (low party competitiveness) leads to more stable patterns in the judicial elections across counties, increasing the partisan correlation. Using a measure of partisan polarization based on roll call voting in state legislatures,54 I found the clearest relationship was for retention elections; the increased absolute partisan correlation was largely accounted for by the measure of legislative polarization. There was a lesser effect for partisan elections and no effect for nonpartisan or semi-partisan elections. Information on television advertising is only available starting in 1999; 55 I found no relationship between the presence of televised attack advertisements in a state supreme court election and the partisan correlation. Perhaps the most interesting of these results is the absence of a relationship between legislative polarization and the partisan correlation in nonpartisan elections, the type of elections that had the most striking increase in partisan correlations.

CONCLUSION

Judicial elections, at least those for state supreme courts, have not escaped the

increasing partisanship associated with political polarization. This is especially true for those election formats that were designed to avoid partisanship, at least in some states. Some of this increased partisanship in states with nonpartisan and retention elections relates to court decisions in politically salient policy areas. The strong partisan pattern in the 2010 Iowa retention election was almost certainly a response to the Iowa Supreme Court's same-sex marriage decision. Similar examples can be found in states with nonpartisan elections such as Wisconsin and Washington, among others.

An important question is whether there is causation in the other direction: Does increased partisanship in state supreme court elections lead to increased polarization on state supreme courts? One can easily find anecdotal evidence that would support such a conclusion (e.g., in Wisconsin), but a

more systematic analysis would require time-series data on state supreme court decisions along with a specification of which types of cases one would expect to show increased polarization. Modern systems of automated text analysis may make it possible to develop the needed data in the near-term, but until then a systematic analysis of the impact of increased partisanship on state supreme courts remains to be addressed by future research.

Finally, given the increased political polarization over the last two or three decades, it should not be surprising that judicial elections are increasingly partisan. That increase is strongest in nonpartisan elections, probably because nonpartisan elections had such low levels of partisan correlations to begin with compared to partisan and semi-partisan elections. That the increase in partisanship in retention elections has remained

(again, relatively) low for *most* of those elections almost certainly reflects the fact that, unlike nonpartisan elections with two or more candidates competing for votes, most retention elections have remained largely out of sight of the voters.



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- See Herbert M. Kritzer, Polarized Justice? Changing Patterns of Decision-Making in the Federal Courts, 28 Kan. J. L. & Pub. Pol. 309, 319-23 (2019); see also Jeffrey M. Stonecash, Mark D. Brewer & Mack D. Mariani, Diverging Parties, Social Change, Realignment, and Party Polarization (2003).
- See Boris Shor & Nolan McCarty, The Ideological Mapping of American Legislatures, 105 AM. Pol. Sci. Rev. 530, (2011).
- Alan I. Abromowitz, The New American Electorate: Partisan, Sorted, and Polarized, in American Gridlock: The Sources, Character, and Impact of Political Polarization (J.A. Thurber & A. Yoshinaka, eds., 2015).
- See Michael S. Kang, Hyperpartisan Gerrymandering, 61 B.C. L. Rev. 1,379, (2020).
- See Amy Steigerwalt, Battle Over the Bench: Senators, Interest Groups, and Lower Court Confirmations (2003); Aaron Weinschenk et al., Have State Supreme Court Elections Nationalized?, 41 Just. Sys. J. 313, (2003).
- See Brandon L. Bartels, The Sources and Consequences of Polarization in the U.S. Supreme Court, in American Gridlock: The Sources, Character, and Impact of Political Polarization (J.A. Thurber & A. Yoshinaka, eds., 2015).
- See Marc A. Sennewald, Kenneth L. Manning & Robert A. Carp, The Polarization of the Judiciary, 23 Party Pols. 657 (2017).
- Texas and Oklahoma have separate highest courts for civil and criminal matters with the former labeled "supreme court" and the latter

- "court of criminal appeals." In two states, New York and Maryland, the highest court is labeled "court of appeals"; in New York, the "Supreme Court" has a trial division serving as the superior trial court and an "appellate division" serving as the state's intermediate court of appeals. South Carolina and Virginia select and retain judges through elections by the members of the legislature; a state constitutional amendment passed by the voters in 1994 ended the use of election by the legislature to selection Rhode Island Supreme Court justices.
- Four of the states (Connecticut, Maine, South Carolina, and Vermont) that use appointment (or legislative election) for most courts use popular elections for probate court judges; it is possible that some judges of the lowest or local courts (e.g., municipal courts, justice of the peace courts) are also popularly elected in states that do not otherwise elect judges.
- The referendum format is used very occasionally, three times (1990, 2010, and 2014) in California as a kind of confirmation of a judicial appointment
- See, e.g., Lawrence Baum, David Klein & Matthew J. Streb, The Battle for the Court: Interest Groups, Judicial Elections, and Public Policy 103–06 (2017).
- See, e.g., Chris W. Bonneau & Damon M. Cann, Voters' Verdicts: Critzens, Campaigns, and Institutions in State Supreme Court Elections 45–55 (2015). Baum et al. focused on Ohio using several surveys conducted between 1984 and 2006, see id. at 86, but did not examine whether the impact of

- partisanship increased across the years included. Baum had authored or coauthored several earlier articles that used some the same survey data. See Laurence Baum, Explaining the Vote in Judicial Elections: The 1984 Ohio Supreme Court Elections, 40 W. Pol. Quarterly 361 (1987); see also Lawrence Baum, Voters' Information in Judicial Elections: The 1986 Contests for the Ohio Supreme Court, 77 Ky. L. J. 645 (1989); Lawrence Baum, Electing Judges, in Contemplating Courts (L. Epstein, ed., 1995).
- See Herbert M. Kritzer, Justices on the Ballot: Continuity and Change in State Supreme Court Elections 171–237 (2015).
- A fuller explanation and example appear in the next section.
- See Aaron Weinschenk et al., supra note 5, for a more limited analysis examining the correlation between county-level vote for President and the vote in state supreme court elections.
- See Kritzer, supra note 13, at 8–21 for a discussion of the tradition of nonpartisan judicial elections in Wisconsin and the disappearance of that tradition.
- In Wisconsin, there can be only one election to the state supreme court each year (in April), and elections for expiring (10-year) terms have precedence of new appointees. Kelly did not have to face the electorate until 2020 because the terms of other justices were expiring in 2017, 2018, and 2019.
- Technically, two of the elections in California were confirmation elections rather than retention elections.

- Only one other state, New Mexico, requires more than a simple majority for retention, and there the requirement is 57 percent.
- See Buying Time 2020-Illinois, Brennan Cntr. For Jus. (last updated Nov. 11, 2020), https://www. brennancenter.org/our-work/research-reports/ buying-time-2020-illinois.
- 21 Illinois Supreme Court justices are elected by districts
- The correlation with the 2020 presidential vote was virtually identical: .52 across the 22 counties and .72 across 1,279 precincts.
- Kevin Beaty, Denver's 2020 Ballot: How to Pick All Those Judges, DENVERITE (Oct. 8, 2020, 10:29 AM), https://denverite.com/2020/10/08/denvers-2020-ballot-how-to-pick-all-those-judges/.
- One widely reported Colorado Supreme Court decision that might have prompted a political response dealt with whether a person who injuries an unborn child who survives and suffers life-long injuries can be prosecuted for child abuse. However, the two justices up for retention came down on opposite sides of the issue. See Shelley Bradbury, Ruling: There's No Abuse in Womb Judges Find Those Who Injure Unborn Can't Be Prosecuted for Child Abuse, DENVER POST (June 2, 2020), at 1A.
- The high correlations are not a quirk arising because of a few extreme values. Figure A1 in the online appendix at judicature duke.edu/partisancorrelation is a scatterplot and line, similar to Figure 1, showing the strong relationship over the range of both the votes for the justices and the vote for governor in 2018.
- See Kathleen L. Barber, Ohio Judicial Elections Non Partisan Premises with Partisan Results, 32 Ohio State L.J. 762,778–79(1971).
- 27 See David Adamany & Philip Dubois, Electing State Judges, 1976 Wis. L. Rev. 731, 756–60 (1976).
- See Philip L. Dubois, From Bench to Ballot: Judicial Elections and the Quest for Accountability 70–92 (1980). Dubois's did not include states using retention elections in his study; he also excluded southern and border states and nonpartisan elections where he was unable to identify a party linkage for at least one candidate.
- Alaska does not have counties but does have election districts which function similarly to counties in elections; election districts were used in lieu of counties to compute partisan correlations in Alaska.
- A small number of elections occurred in an odd-numbered year at least one year since or before a gubernatorial election; in those cases, a weighted average of the adjacent gubernatorial results was used.
- This did not apply to semi-partisan elections because the party of the candidates was readily identifiable, although there is the quirk of possible negative correlations. See Kritzer, supra note 13, at 34–35, 189–90.
- 32 In nonpartisan elections with more than two candidates, the percent voting for the winning candidate was used to compute the correlation.
- One of the quirks of elections in semi-partisan states is that are occasional negative partisan correlations. This typically involved candidates whose names produce confusion about their party affiliation, such as a candidate with an Irish name is mistakenly thought to be the Dem-

- ocrat at a time when those of Irish heritage had a strong preference for the Democratic Party. Kritzer, *supra* note 13, at 35. However, between 1981 and 2020, there were only two negative correlations, one in 1982 (-.029) and one in 1986 (-.019), both in Michigan; for all extents and purposes, these were effectively zero. Over the period 1945 through 1980, there were an additional 10 negative partisan correlations in the semi-partisan states.
- See State Supreme Court Election Data, HARVARD DATAVERSE, https://dataverse.harvard.edu/dataset.xhtml?persistentId=doi:10.7910/DVN/1P1JFG (last accessed Oct. 17, 2021) (listing the specific Kritzer's "Seats" dataset).
- Montana uses retention elections when an elected incumbent runs unopposed for subsequent terms after having previously won a nonpartisan election; this was also true in Utah between 1970 and 1984, after 1985 only retention elections have been used.
- 36 Illinois, New Mexico, and Pennsylvania continue to use partisan elections for an initial term but then use retention elections for subsequent terms.
- The partisan correlation for the third justice who lost in that election, Joseph Grodin, was .889.
- A special election in Georgia in 1983 is omitted. The turnout for that election was minimal and it is not clear whether all counties listed party labels given that the state was then transitioning to nonpartisan elections. The partisan correlation in that election was nil (.02).
- 39 See William S. Cleveland, LOWESS: A Program for Smoothing Scatterplots by Robust Locally Weighted Regression, 35 Am. Statistician 54 (describing the lowess procedure).
- Legislation passed in 2021 switched Ohio to a fully partisan system for the state's appellate courts; see Jackie Borchardt, Gov. Mike DeWine Signs Bill Creating Partisan Races for State's Top Court, CINCINNATI ENQUIRER (July 1, 2021), accessed October 29, 2021, at https://www.cincinnati. com/story/news/politics/2021/07/01/ohio-govmike-dewine-signs-partisan-judicial-electionbill/7831532002/.
- Arizona used a system similar to Michigan but switched to a Missouri Plan system after 1974.
- One uncontested election occurred in 1988, 2004, 2010, and 2016. The 1988 election was in Michigan; the other three were in Ohio.
- The linear regression coefficient against year was .012 for nonpartisan elections, .007 for semi-partisan elections, .005 for retention elections and .003 for partisan elections.
- 44 North Carolina's first nonpartisan elections occurred in 2004.
- The other 2020 retention election in Colorado, involving Carlos Samour, produced a correlation of .889. Several other Colorado retention elections starting in 2010 had correlations exceeding .8; prior to 2010, no Colorado retention elections had correlations exceeding .6.
- Alaska does not have counties, but it does have "election districts" that function similar to counties for my purpose.
- The South Dakota correlation was negative, meaning that support for retention aligned with support for the Republican gubernatorial candidate.

- See Varnum v. Brien, 763 N.W.2d 862 (Iowa, 2009). For analyses of that election, see (2013). See also David E. Pozen, What Happened in Iowa?, 100 Col.. L. Rev. Sidebar (2011); Roy A. Schotland, Iowa's 2010 Judicial Election: Appropriate Accountability or Rampant Passion?, 46 Ct. Rev. 118, (2011).
- My search of news coverage available at newsbank.com turned up no reports of opposition to retention in Colorado or South Dakota.
- Daniella Rivera, "Alaska Supreme Court Justice Susan Carney Up for Retention," NBC - 2 KTUU (Anchorage, AK), November 3, 2020 [accessed via Newsbank.com, March 8, 2021].
- There are two alternative transformations that produce the same result: the logit transformation commonly used with probabilities and the Fisher z-transformation that has an approximately normal distribution. Appendix Figure A2 (online at judicature.duke.edu/partisancorrelation) replicates Figure 5 using these two transformations for the correlation coefficient.
- I focus specifically on attack advertising because research has demonstrated that it is attack advertising that has an impact on voting patterns in judicial elections; no such patterns are found for positive advertising promoting a candidate. See Melinda Gann Hall, Attacking Judges: How Campaign Advertising Influences State Supreme Court Elections 110–20 (2015).
- The data I used came primarily (through 2010) from material assembled by Carl Klarner and made available at https://dataverse. harvard.edu/dataset.xhtml?persistentId=h-dl:1902.1/22519. Michael Nelson and James Gibson kindly provided me with information updating some of the data through 2016, and I then updated the data through 2020.
- The measure was created by Shor and McCarty, supra note 2, and the data were downloaded from Dataverse (https://dataverse.harvard.edu/ dataset.xhtml?persistentId=doi:10.7910/DVN/ AP54NE). Data are only available starting in 1993.
- The advertising data are based on information posted or provided directly to the author by the Brennan Center; some years were initially assembled by Melinda Gann Hall and provided to me. The basic information was collected by the Campaign Media Analysis Group (Kantar/CMAG); see https://www.kantarmedia.com/us/our-solutions/advertising-monitoring-and-evaluation/political-ad-monitoring. See also Kritzer, supra note 13, at 153–54 (listing additional information about the data). Information for all markets did not become available until 2008.